



Canada Day

in Stittsville

2022 Sponsorship Package



Supporter up to \$199 -- Named on SVA website, social media, newspaper promotion, and posters at the event.



Event Sponsor \$200-\$499 -- All supporter benefits, plus sponsor invited to provide a promotional banner for event, and to set up a business tent or table during the festivities. Business name will be included on a large thank you sign.



Face Painting Sponsor \$500-\$999 -- Be acknowledged as the sponsor behind the ever popular face painting station. Includes all event sponsor benefits, plus additional signage, and links on all social media.

Petting Zoo Sponsor \$1,000-\$1,999 -- Dedicated signage recognizing sponsor at our perennial favourite petting zoo attraction, business profile and links on SVA website and social media, plus all event sponsor benefits.

Glow Stick Sponsor \$2,000-\$3,499 -- The glow stick giveaway is a frenzy of activity and excitement and you will be credited on stage and with dedicated signage. As always, sponsor may provide a promotional banner, set up a business tent or table, be recognized with a profile and links on the SVA website and social media; and appear in all promotion, with large signage and on posters at the event.

Family Fun Zone Sponsor \$3,500-\$4,999 -- Attach your name to a hub of activity --the free family fun zone area includes many games, and other inflatables. Dedicated signage and on-stage recognition at various points throughout the day, and from our evening headlining musical act, will acknowledge your generosity.

Sponsor may provide a promotional banner and/or set up a business tent or table, and be promoted via Stittsville Village Association website, social media, newspaper promotion leading up to Canada Day, and with large signage and posters at the event.

Main Stage Evening Sponsor \$5,000-\$6,999 -- Sponsor of the evening live stage, which attracts large crowds. Special recognition on stage including option to make remarks and introduce main act, thank you from headlining musical act, dedicated on-site signage, year-long business profile on SVA website and recognition on all SVA social media accounts.

Sponsor may also provide a banner, set up a business booth, and will receive prime recognition in all event promotion.

Fireworks Sponsor \$7,000+ -- Exclusive sponsor of the Stittsville Canada Day Fireworks, the big finish at the end of the night. This marquee sponsor will be recognized on stage, & the option to introduce the fireworks, receive name recognition from headlining musical act and the MC at various points throughout the day.

Sponsor will receive year-long advertising space and business profile on SVA website, in addition to top billing in all advertising, signage, and promotion. Sponsor may provide a sign or banner for the event, and is invited to set up a booth or tent to engage the public during the celebration.

Thank you for your support!

